

KENDALL TERASHIMA

terashimadesign.com

2308 W Huron St.
Chicago, IL 60612

terashimkr@gmail.com
(919)986.1131

ABOUT

I am a recent graduate of Appalachian State University, now residing in the Chicago area. With a background in customer service since 2015, I am dedicated to maintaining a positive environment, ensuring client satisfaction, and cultivating a loyal customer base. My experience spans across various domains, including communication, client relations, marketing, administration, education, sales, management, community outreach, and social/digital platforms. With a background as a marketing and communication freelancer, I bring creativity and strategic insight to every project. Additionally, I am an avid artist, book club facilitator, lover of children and animals, and a committed employee eager to expand my knowledge across many different fields.

WORK HISTORY

- 2021-Present KONEKO MEDIA, LLC. / *Owner*
Provide marketing, design, and communication contract work for small to medium businesses, focusing on community outreach and sustainability.
- 2023-Present BENEVOLIST / *Drive Success Director*
Provide in-house marketing, administrative, and client relations work within the nonprofit sector. Remote part-time position.
- 2023-Present ZIONVILLE RAMP CO. / *Brand Designer & Manager*
A rebrand, web design, merch design, and social media campaign contract for a skateboarding community center. Remote position.
- May 2023 - Feb 2024 ANTICO CHICAGO / *Server, Bartender, Manager*
Front of House employees in charge of serving, hosting, bussing, food running, bartending, accounting, ordering, as well as staffing and organization. Familiarized myself with the extensive wine menu, simplistic food menu and seasonal specials.
- Mar 2018 - May 2023 NORTHWESTERN STUDIOS / *Ballet Instructor & Choreographer*
Instructed all of the intermediate and advanced ballet students at Northwestern Studios for five years. Choreographed for their competition team, held open classes, and taught an adult introductory course during my time with the studio.
- July 2021 - May 2023 BISTRO ROCA / *Server*
Servers were required to have extensive knowledge of the food and alcohol menus, including the ingredients, how to accommodate allergens, intolerances, and preferences, the origin of the ingredients, descriptors for wine, pricing, timing for coursing according to client needs and providing local recommendations. Trained servers and hosts regularly.
- May 2020 - July 2021 THE ROCK BAR & GRILL / *FOH Manager, Bartender, Server*
began as a server but was later promoted to bartender and FOH manager. responsible for inventory, ordering beer and wine from reps, training new staff, hiring and firing FOH, updating online platforms, scheduling, creating drink specials and being a liaison between FOH staff, BOH management and ownership.

Aug 2019 - May 2020 MICHAEL'S CRAFT STORE / *Floor Staff & Cashier*
My jobs leading up to and including my position at Michael's were mostly retail positions. Comfortable managing money, inventory and answering customers' questions.

EDUCATION

2024 Appalachian State University – Creative Advertising, Communication, B.S.
2018 Sanderson High School – Raleigh, N.C.

INTERNSHIPS

2022-2023 Second Story Media – Co-Artistic Director
2021 The Ballet Herald – Editor, Contributor
2019 Religious Studies Club – Social Media Coordinator
2016-2017 Carolina Ballet – Assistant Instructor

SKILLS

Customer Service	Dedication	Tech-Savvy	Fast Learner
Organization	Strong Leader	Goal Achiever	Problem-Solving
Highly Motivated	Eager to Learn	Attention to Detail	Critical Thinking
Copywriting	Cleanliness	Design	Content Creation

Specific resumes for communication, marketing, food service, and dance can be provided per your request.